

1-1-2011

ConfirMED Cards: Transcending the Language Barrier to Promote Health Literacy in Dallas

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Recommended Citation

Rodgers, Lauren and Wondrack, Jordan, "ConfirMED Cards: Transcending the Language Barrier to Promote Health Literacy in Dallas" (2011). *Big iDeas 2011 Fall Updates*. 2.
http://scholar.smu.edu/big_ideas_2011_fall/2

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ConfirMED

Cards

TRANSCENDING THE
LANGUAGE BARRIER
TO PROMOTE HEALTH
LITERACY IN DALLAS

CONFIR**MED** CARDS ARE AN
INTERACTIVE HEALTH LITERACY TOOL
DESIGNED TO FACILITATE AND
IMPROVE COMMUNICATION
BETWEEN HEALTHCARE
PROFESSIONALS AND NON-ENGLISH-
SPEAKING PATIENTS.

STEP 1: identify medications

STEP 2: develop ways to
communicate non-verbally

STEP 3: make cards interactive

Special
Directions?

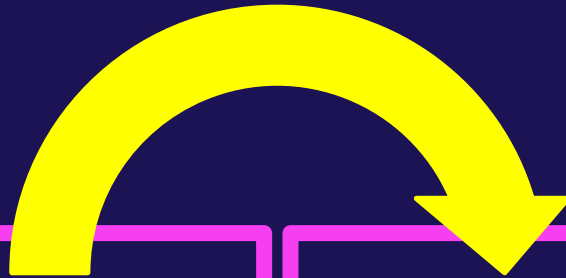
How many times each day
must be be administered?

Appropriate
and obvious
name?

Generic versus
brand-name?

Pill? Capsule?
Tablet? Cream?
Packaging?

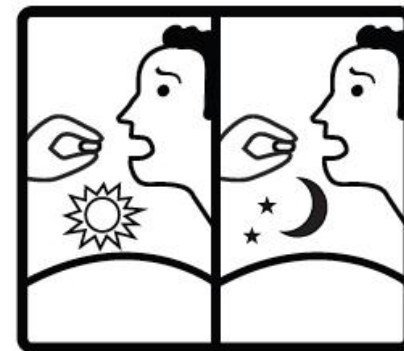
For how many
days must the
medication be
administered?



Tylenol
Prenatal Vitamins
Iron Supplements
Antibiotics
Amoxlcillin
Clindamycin
Terconazole
Ibuprofen
Birth Control
Macrobid
Mycolog Cream

Acetaminophen
Ibuprofen
Antibiotic
Contraception
Cream
Iron Supplement
Prenatal Vitamin

Iron Supplement



1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

ConfirMED Cards

Next Steps

- **Survey** for patients and healthcare professionals using cards
- Meeting with new **Language Service Specialist** at TX Health Presbyterian
- Discussing **international** capacity with both Dr. Hardgrave and medical marketing firm in Dubai