

2008

Young Dream Enterprises: Motivating Youth through the Arts and Entrepreneurship

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BIG
IDEAS
AT SMU

Young Dreamer

ENTERPRISES

Motivating Youth Through the Arts and Entrepreneurship

Website: www.dreamerent.com



Project Description & Importance

- Issues Addressed
 - Educational enrichment of low-income youth
 - Financial development in the inner-city
 - Enterprise sustainability in Dallas
 - Dallas County has a poverty population that is 14 percent of the country's total population
- Goals
 - Provide young low-income students with an artistic outlet
 - Teach them about aspects of entrepreneurship
 - Increase their self-confidence and financial awareness

New York Times Reports

The Critical Years

Articles in this series will look at changing theories of how middle school should be taught.

Articles in the Series

THE CRITICAL YEARS

Middle School Manages Distractions of Adolescence

By WINNIE HU

Briarcliff Middle School has emerged as a nationally recognized middle school that gets things right.

May 12, 2007 | EDUCATION | NEWS



THE CRITICAL YEARS

For Teachers, Middle School Is Test of Wills

By ELISSA GOOTMAN

Middle school teachers often lack expertise in subject matter and the mysteries of the adolescent mind.

March 17, 2007 | EDUCATION | NEWS



Taking Middle Schoolers Out of the Middle

By ELISSA GOOTMAN

Schools debate whether to extend the nurturing cocoon of elementary school or to rush students into high school.

January 22, 2007 | EDUCATION | NEWS



Multimedia



Audio Slide Show

A Model Middle School

Winnie Hu reports on a nationally recognized model of a middle school that gets things right.

- [Related Article](#)
- [Series: The Critical Years](#)



Video

Challenge of Middle School

Programs Served As Examples



Structure and Partnerships

- Entrepreneurship curriculum and training
 - Business Plan and financial workshops
 - Development of creative products (Apparel, stationary, gifts, etc.)
 - Business expo to showcase products
- Partnerships
 - The National Foundation for Teaching Entrepreneurship donating books and other materials
 - Local business professionals will speak to youth
- The project activities, documentation and much of the curriculum will be on our website, along with the multimedia project containing interviews, lessons and more
- Website: www.dreamerent.com
- Questions or Suggestions: info@dreamerent.com