

2009

Young Dream Enterprises: Motivating Youth through the Arts and Entrepreneurship

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BIG
IDEAS
AT SMU

Young Dreamer

ENTERPRISES

Motivating Youth Through the Arts and Entrepreneurship

Website: www.dreamerent.com



Project Description & Sponsors

- Issues Addressed
 - Educational enrichment of low-income youth
 - Financial development in the inner-city
 - Enterprise sustainability in Dallas
 - Dallas County has a poverty population that is 14 percent of the county's total population
- Goals
 - Provide young low-income students with an artistic outlet
 - Teach them about aspects of entrepreneurship
 - Increase their self-confidence and financial awareness
- Sponsors and Partnerships
 - The Network For Teaching Entrepreneurship (NFTE)
 - The Dallas Independent School District
 - Local Dallas-area businesses
 - **You** – We are seeking more volunteers and sponsors who would like to make a difference



Project Structure

- The project consists of the following segments: 1) Entrepreneurship enrichment programs and events, 2) Art and writing contests for youth, 3) An online multimedia project www.DreamerENT.com used to teach & connect students.

The screenshot shows the homepage of Dreamer ENT. The background is a vibrant space scene with stars, a planet, and a rocket. The website layout includes a navigation menu at the top with links for Home, About Dreamer ENT, Dream & Soar Show, Contact Us, Sitemap, and Twitter. Below this is a secondary menu with categories like Community, Creativity, Enterprise, Entertainment, Features, Inspiration, Interviews, and Opportunities. A search bar is located on the right side. The main content area features a large banner for 'SHOOT FOR THE MOON' with a photo of young entrepreneurs. Below the banner are two interview teasers: one for Jasmine Lawrence and another for Jennette McCurdy. On the right, there is a section for 'The Dream & Soar Show' and a 'Welcome to Dreamer ENT.' message with a link to learn more and a mailing list sign-up.

DREAMER ENT.COM

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Shooting for the Moon: TEN9EIGHT Film Features Young Entrepreneurs
They're bright, energetic, and blazing a trail of accomplishment by shooting toward their dreams.....

Interviews
Upcoming Interview with Young Entrepreneur Jasmine Lawrence
Look out for our interview with Jasmine Lawrence, a young successful entrepreneur!
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Interviews
Interview: Actress and Singer Jennette McCurdy On Pursuing Her Passions
iCarly star Jennette McCurdy gives some inspiring advice on following your passions....
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***. The Dream & Soar Show**
The Dream & Soar Show features interviews with a variety of guests who have followed their dreams and passions, and who can give inspiration and advice on how you can reach yours too.
Learn more about the show...

***. Welcome to Dreamer ENT.**
Dreamer ENT is about following your dreams and inspiring you to live passionately and creatively... Click here to learn more
Join Our Mailing List for News and Updates!