

2010

Boxed In: The Untold Story of the Undocumented College Student

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Recommended Citation

Balderas, Daniela; Burgos-Soto, Erik; Tudon, Leticia; and Nieto, Teresita, "Boxed In: The Untold Story of the Undocumented College Student" (2010). *Big iDeas 2010 Proposals*. 3.

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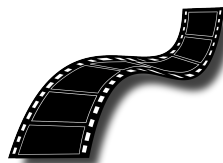
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"Boxed In" *Documentary Project*



A Project Proposal

ISSUE

According to the U.S. Census Bureau, Texas is the home of 8.9 million Latinos, constituting nearly 36% of the entire state's population, ranking as the third highest Latino populated state in the nation. According to a report released by dallasnews.com, Dallas currently ranks as the seventh state with the highest dropout rate in the nation, 35% of dropouts being Latinos alone. It is estimated that nearly a third of local Dallas Independent School District students are undocumented, making this issue one that definitely hits close to home. We plan to carry out a research project in the form of a documentary to showcase the various challenges faced by 5 interviewed undocumented students as they become part of the few to advance to a college level institution.

Statement of Action

We will focus on researching and bring light to a relevant issue in our local community through a documentary filmed by our team.

Project Approach

Phase 1: Obtain equipment
Phase 2: Film Movie
Phase 3: Promote Movie (Marketing efforts)
Phase 4: Show movie in reserved theaters

Benefits/Insights

This documentary will address an issue that is very much alive in our local communities by bringing awareness to the growing number of undocumented students within our school system facing various challenges. SMU will be positioned as a leading institution that cares about the issues that are impacting the lives of our community members. As students, we will receive the valuable experience that comes with managing a successful project from start to finish, as will be with the planning, implementation, and culmination of our project, "Boxed In".

B Proposed Timeline of Events

	Task List	Date Started	Date Completed	Persons involved in getting the task completed
1.	Gather necessary equipment	Feb 19th	Feb 26th	Fernando Salazar
2.	Film documentary	March 5th	March 26th	TEAM- Leader Fernando
3.	Editing/ Marketing Efforts	April 2nd	June 24th	TEAM- Leader Erik
4.	PR- Notify local media	May 10th	June 4th	TEAM-Leaders Daniela/ Fernando
5.	Rough Cut of Film	June 15th	June 19th	TEAM-Leaders Daniela/ Fernando
6.	Movie Release	September		TEAM

C Budget Overview

All original copies of receipts will be kept by Fernando Salazar for our records.

Materials/Equipment	Approximate Price	Total
Video and audio equipment rental and/or purchase	\$3000	\$3000
Advertising	\$1000	\$1500
Angelika Theatre Rental	\$700	\$700
Latino Cultural Center Rental	\$200	\$200
Film Festival Entries	\$500	\$500
Face book face/ Twitter Ads	\$100	\$100
MISC: Unforeseeable Expenditures	\$1000	\$1000
Total: <i>We will raise the remainder of the balance to ensure that our project is a success.</i>		\$7,000 \$7,000-5,000(big ideas grant)= 2000(fundraise)

D Signatures

The signatures of the people below relay an understanding in the purpose and content of this document and freely commit to carry it out up until the culmination of the project, "Boxed In."

Name/Title	Signature	Date
Daniela Balderas	<i>Daniela Balderas</i>	01/28/10
Erik Burgos-Soto	<i>Erik Burgos-Soto</i>	01/28/10
Leticia Tudon	<i>Leticia Tudon</i>	01/28/10
Teresita Nieto	<i>Teresita Nieto</i>	01/29/10