#### **Southern Methodist University**

### **SMU Scholar**

Big iDeas 2011 Fall Updates

Big iDeas 2011

1-1-2011

### **Dream Big**

James Matthew Parker Southern Methodist University

Brad Namdar Southern Methodist University

Follow this and additional works at: https://scholar.smu.edu/big\_ideas\_2011\_fall

#### **Recommended Citation**

Parker, James Matthew and Namdar, Brad, "Dream Big" (2011). *Big iDeas 2011 Fall Updates*. 3. https://scholar.smu.edu/big\_ideas\_2011\_fall/3

This document is brought to you for free and open access by the Big iDeas 2011 at SMU Scholar. It has been accepted for inclusion in Big iDeas 2011 Fall Updates by an authorized administrator of SMU Scholar. For more information, please visit http://digitalrepository.smu.edu.

# **DREAM BIG**

 Dream Big/ Dream Big Soccer is a new innovative idea that uses sports as our median, but education/motivation as our ultimate goal.
We use college students as our coaches/instructors/mentors at our camps, and run our company.



# Dream Big in Action

- Since Last Big Ideas Symposium...
- Dream Big has held over 39 events, camps, functions, and fundraisers.
- Over 28 different sponsors.
- Spread across 9 College campuses.
- Over 38 different media publishing's and coverage's. Including WFAA, ABC, CBS, FOX 4.
- Recently been contacted by VOA (Voice of America), and the BBC for feature stories.
- Partnership with PISD in conversation
- Signed sponsorship deal with Chevrolet.
- PEPSI Refresh project preliminary rounds over



## WWW.DREAMBIGSOCCER.NET

