Southern Methodist University

SMU Scholar

Big iDeas 2010 Fall Updates

Big iDeas 2010

2010

Building Bonds to Establish Financial Stability

Jose Campos Southern Methodist University

Follow this and additional works at: https://scholar.smu.edu/big_ideas_2010_fall

Recommended Citation

Campos, Jose, "Building Bonds to Establish Financial Stability" (2010). *Big iDeas 2010 Fall Updates*. 4. https://scholar.smu.edu/big_ideas_2010_fall/4

This document is brought to you for free and open access by the Big iDeas 2010 at SMU Scholar. It has been accepted for inclusion in Big iDeas 2010 Fall Updates by an authorized administrator of SMU Scholar. For more information, please visit http://digitalrepository.smu.edu.

Building Bonds to Establish Financial Stability

Jose Campos



What We Do

Proxy-Credibility

- Personalized Plan
- Budgeting
- Know-How

Constant Communication

Budget

Basic Quickie Budget *

• Irregular Income Plan *

^{* &}quot;Financial Peace University" – Dave Ramsey

Statistics/Numbers

- 90% of people in our culture buy things they can't afford
- 49% of Americans could cover less than 1
 month's expenses if they lost their income
 -Country Financial Security Index
- 100 people age 65: 97 of them can't write a check for \$600, 54 are still working, and 3 are financially secure USA Today

Statistics/Numbers cont.

Of people making less than \$35,000 per year,
 40% said that the best way for them to have
 \$500,000 at retirement age is to win the lotto

 More people under age thirty believe in flying saucers than believe they will get a dime from Social Security

⁻ Consumer Federation of America

Goals

- Discipline and Austerity
- Confidence
- Stability and Security

Recommended Readings

- "The Total Money Makeover: A Proven Plan for Financial Fitness" by: Dave Ramsey
- "Rich Dad Poor Dad: What the Rich Teach
 Their Kids About Money-That the Poor and
 the Middle Class Do Not!" by: Robert T.
 Kiyosaki & Sharon L. Lechter
- "The Millionaire Next Door: Surprising Secrets of America's Wealthy" by: Thomas Stanley and William Danko