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Big iDeas 2011 Spring Updates

Big iDeas 2011

2011

Power of a Nation

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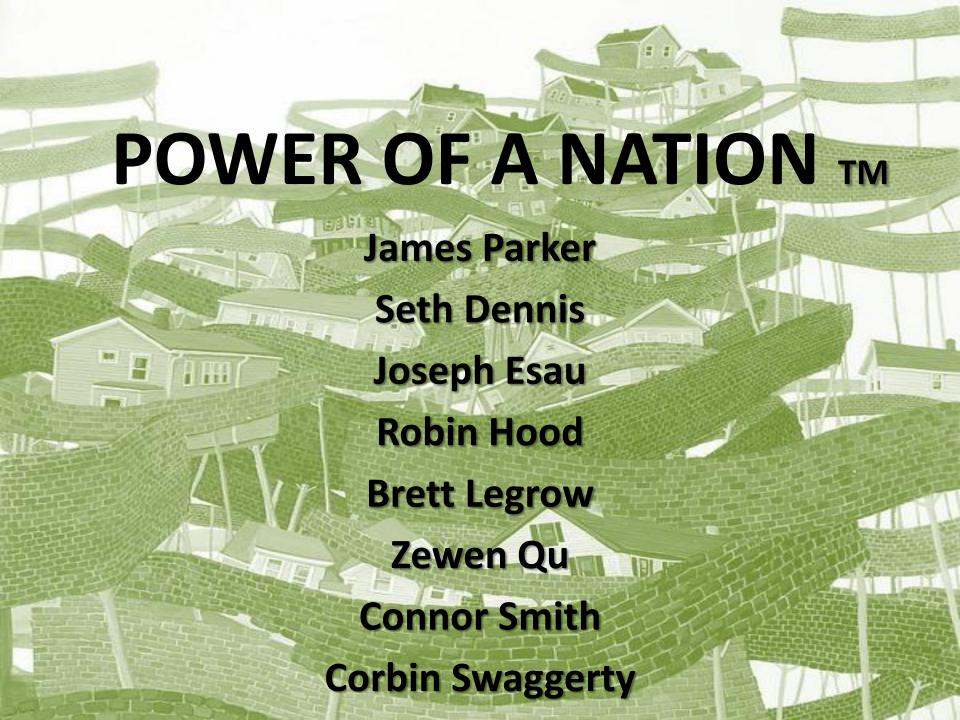
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Outline

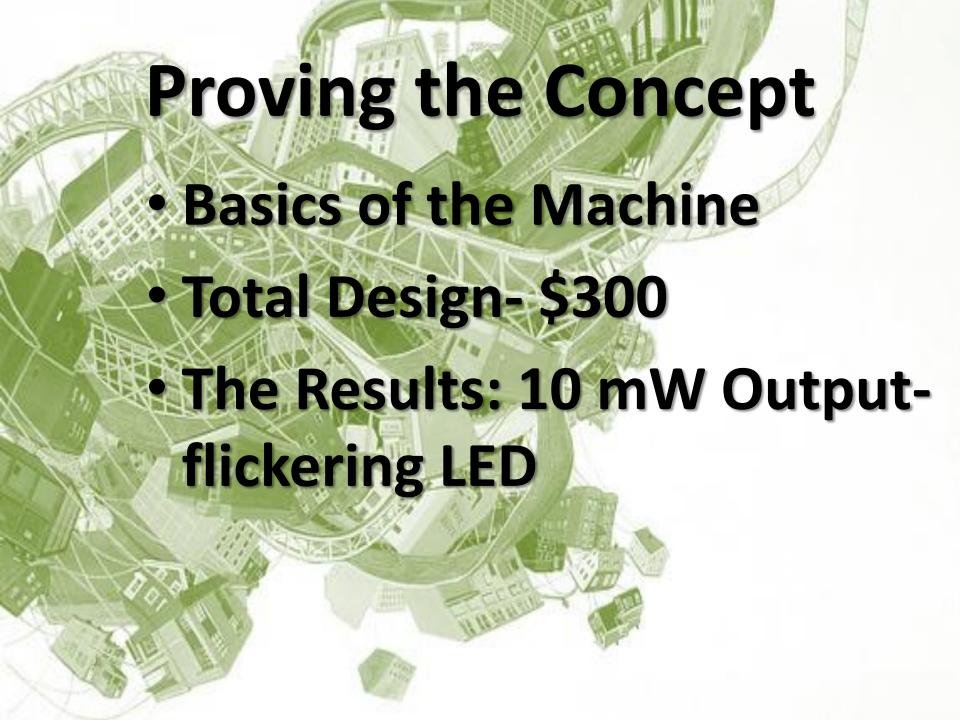
- Initial Approach
- Proving the Concept
- New Directions & Current Design
- Future & Strategy



Initial Approach

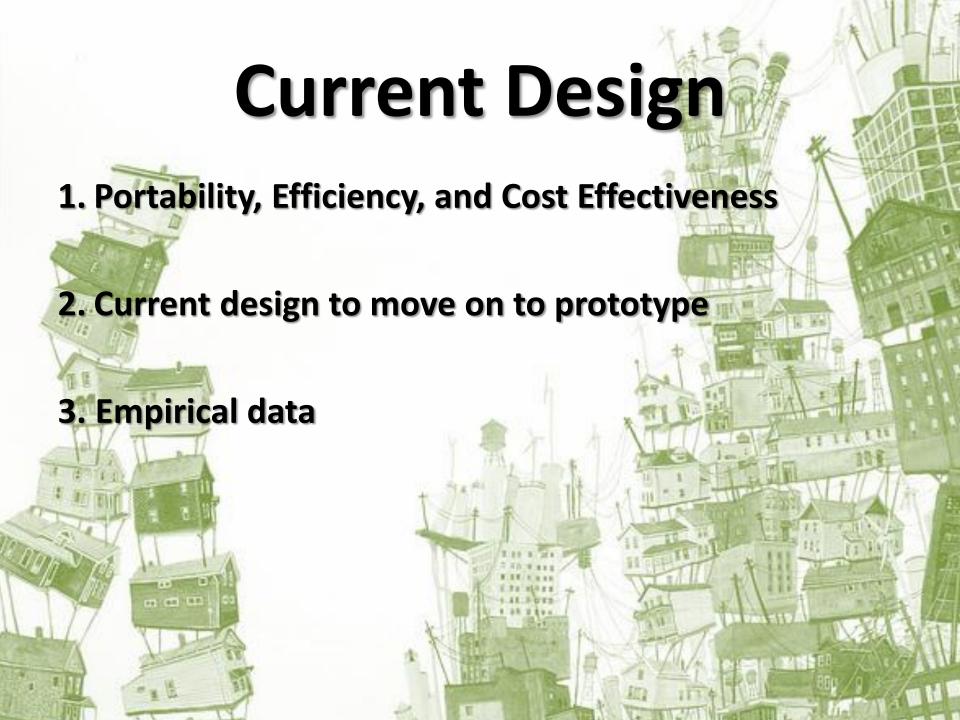
- Rising trends:
 - -Going Green
 - -Need to save \$\$\$
 - -Living Healthy

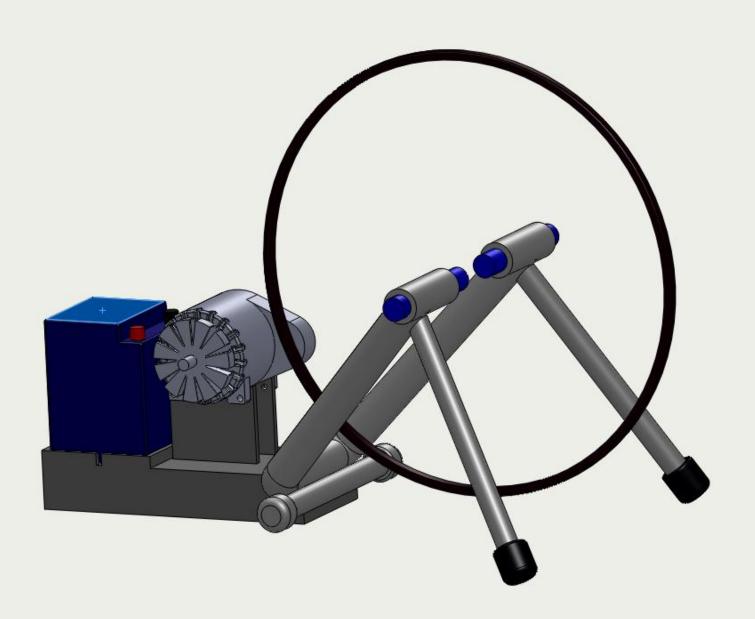
Create a green workout machine that makes people want to work out, while they create electricity.

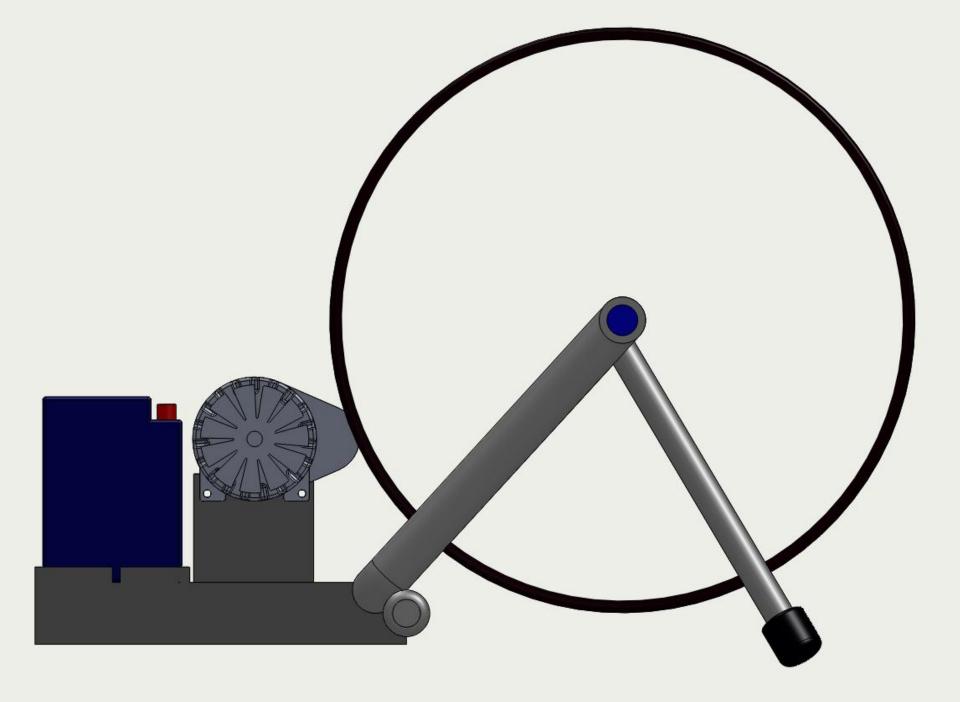


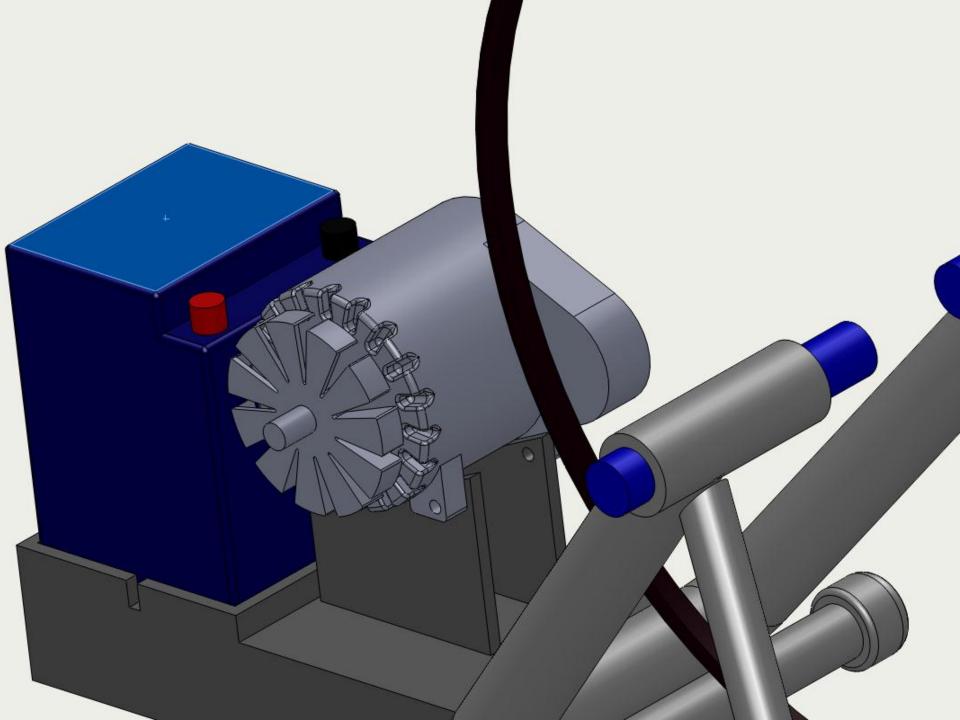
New Directions

- The Constraint: Conservation of Energy
- Implementing our concept in developing nations











- Three step process
- **Current Actions**
- Networking
- Collaboration
- Microfinance