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The Recovery Card: A Card to Show You Care

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THE RECOVERY CARD

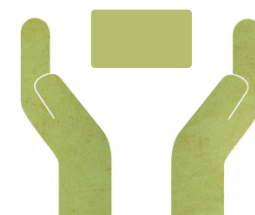
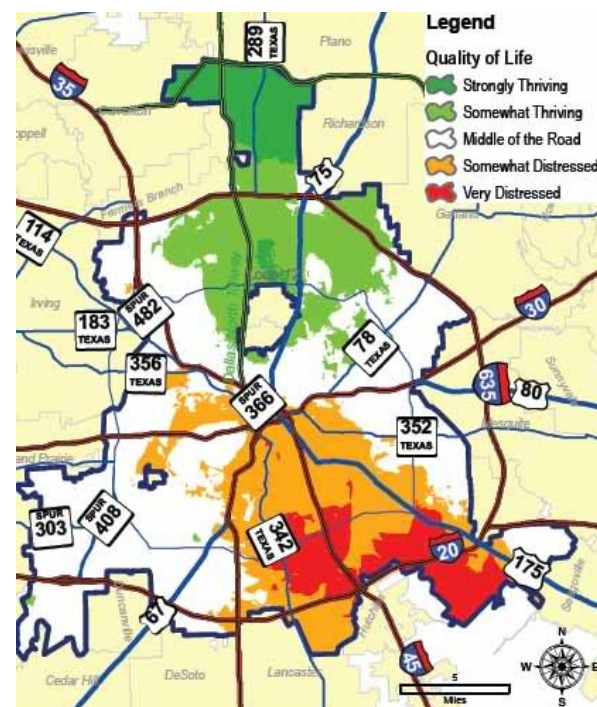
A Card to Show You Care

Colton Jacobs, Laura Lynch, Bonnie Madeley



Dallas, Texas

- Many homeless require emergency and additional assistance
 - Disability
 - Drug and/or Alcohol abuse
 - Inadequate education



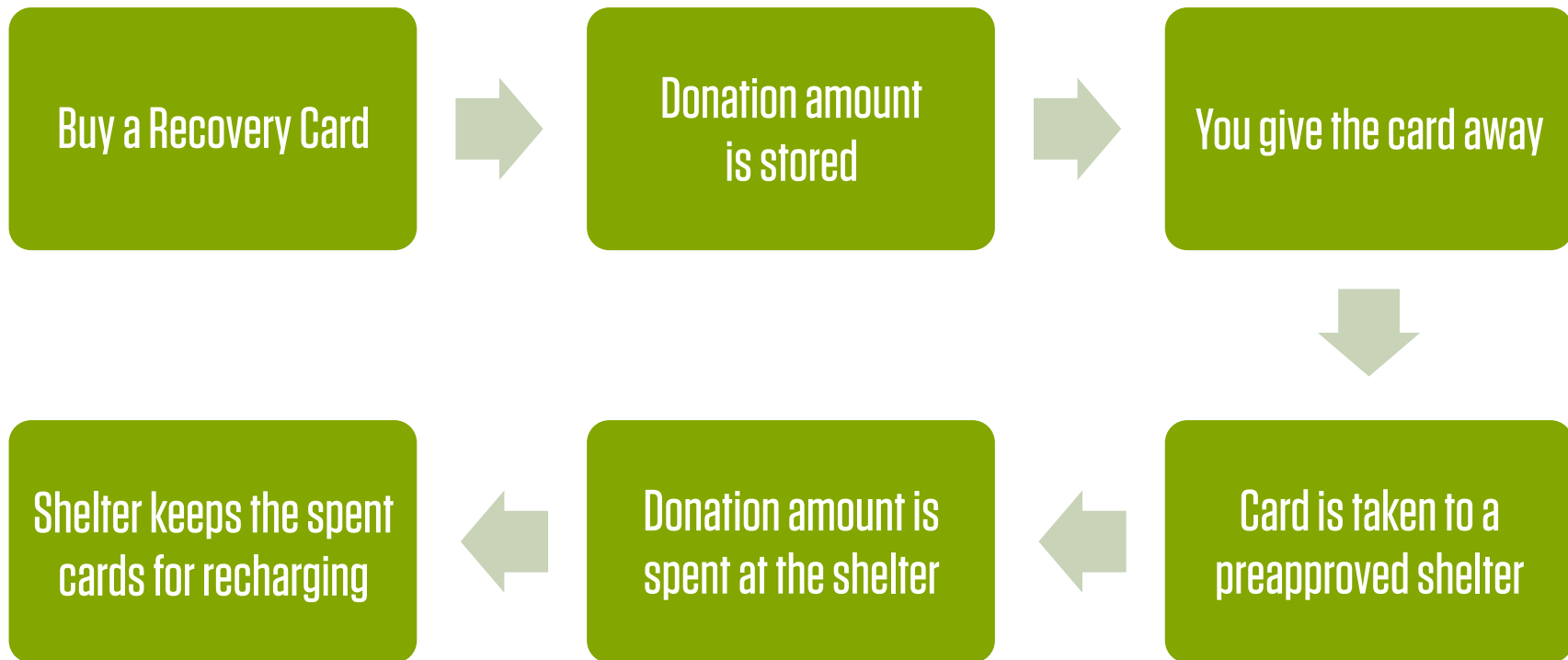
Business concept

- System to facilitate donations to local homeless shelters and recovery centers
- Uses gift card technology and support
 - Organization
 - Ease of access
 - Record creation

Transparent – Reliable - Verifiable



How does it work?



Competitive Analysis

- No other direct competitor – a truly unique service
 - SecureGive
 - Kiva
 - Modest Needs
 - United Way of Dallas
 - Salvation Army
 - Coalition for the Homeless
- *The solution to cash giving*
 - Cash giving vs The Recovery Card

