

2012

KAIROS Undergraduate Publication

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Big iDeas at SMU
<http://www.smu.edu/bigideas/>

1. Title of Project: Kairos - SMU Undergraduate Research Review

“Kairos” is an ancient Greek term meaning “the sublime moment” - a time when opportunity is at hand and must be seized if success is ever to occur.

2. List of Student Participants

Student name: Arnaud Zimmern
Major(s): Applied Math (BS), French, English
Year of Study: Sophomore

Student name: Brandon Bub
Major(s): Spanish, Political Science, English
Year of Study: Sophomore

Student name: Taylor Kara
Major(s): Journalism Year of Study: Freshman

Student name: Tyler Anderson
Major(s): Political Science, Public Policy, Economics,
Year of Study: Sophomore

1. Faculty cooperator, if any

Advisors: Dr. Robert Kehoe, Dr. David D. Doyle

4. Statement of the problem or issue, proposed methodology, and rationale.

In an effort to usher SMU into an even more academic centennial and change the popular perception of Dallas with regard to the scholastic caliber of its central university, we propose to publish a review of the most exemplary undergraduate textual output over the span of an academic year. The work to compile all the formal undergraduate research into an online journal is already underway by the efforts of Prof. Robert Kehoe. Our magazine would serve, in part, as an appetizer to his website; but more than that, the review would also cover Richter Fellowship

papers, Big Ideas papers, Departmental Distinction theses, Honors Proposal Research papers, and Unbridled Learning papers, featuring without fail the winner of the Larrie and Bobbie Weil Undergraduate Research Award.

We count on publishing no more than 50 issues of the review - half of which would be distributed to the SMU campus, and the other half to the most preeminent Dallas high schools. The idea is to convincingly present SMU as the worthy institute of higher learning it already is to the graduating seniors and other students of the metroplex's best schools in hopes of attracting their brightest and best to the Hilltop. We envision a research review of about 150-200 pages, preferably but not necessarily in color, covering a grand maximum of 20 pieces, with a letter from the editors and all the typicalities of professional publications. The pieces will be rated by a small group of students on a 1-10 scale basis, encompassing the readability (that is the accessibility of the topic), the innovativeness of the research, and lastly the quality of the writing.

1. **Proposed Timeline**

January - March 13th: Collect and group-edit the year's literary output. Simultaneously, begin laying out a skeleton of the review on Adobe InDesign, available on all SMU Library computers.

March 14th: Group meeting to make final decision on the 20 pieces to be published. **March**

15th - April 30th: Layout the paper - the work is split between all four editors, no more than 50 pages per person.

6. **Anticipated Budget** Complete in detail the following:

Printing expenses	\$3,500
Total anticipated budget:	\$3,500
Person responsible for funds:	Brandon Bub

Signature of person responsible for funds:

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