

THE WILLIAM P. CLEMENTS CENTER FOR SOUTHWEST STUDIES INVITES YOU TO:

A Western Wall Street: Enron, Finance, and the Globalization of Houston



Gavin Benke,
Summerlee Fellow
for the Study of
Texas History at the
Clements Center for
Southwest Studies

Wednesday,
November 12, 2014

New time:
12:30 to 1:30 pm

New Location:
Simmons Hall, #144
3101 University Blvd.
SMU

The William P. Clements
Center for Southwest
Studies

Phone: 214-768-3684

E-mail:

swcenter@smu.edu



This talk presents research on the complicated relationship between the natural gas company Enron and the city of Houston. Sensing a new round of economic globalization on the horizon at the start of the 1990s, Ken Lay, the **firm's** Chairman and CEO, took a number of steps to prepare his company for these changes. Enron seemed to offer a model for how Houston could transition to a "knowledge economy." Lay believed that Houston would need to change so Enron could compete with cities such as New York and London to recruit the sort of workers a knowledge economy required. Enron's fate, it seemed, would be inextricably bound to Houston's.

