2023

The Impact of the COVID-19 Pandemic on Faculty Productivity and Gender Inequalities in STEM Disciplines

Monnie McGee  
Southern Methodist University, mmcgee@smu.edu

Raag Patel  
Southern Methodist University, raagp@mail.smu.edu

Roslyn Smith  
Southern Methodist University, rosjoy@gmail.com

Satvik Ajmera  
ajmerasatvik@gmail.com

Follow this and additional works at: https://scholar.smu.edu/datasciencereview

Part of the Data Science Commons

Recommended Citation  
McGee, Monnie; Patel, Raag; Smith, Roslyn; and Ajmera, Satvik (2023) "The Impact of the COVID-19 Pandemic on Faculty Productivity and Gender Inequalities in STEM Disciplines," SMU Data Science Review. Vol. 7: No. 3, Article 2.  
Available at: https://scholar.smu.edu/datasciencereview/vol7/iss3/2

This Article is brought to you for free and open access by SMU Scholar. It has been accepted for inclusion in SMU Data Science Review by an authorized administrator of SMU Scholar. For more information, please visit http://digitalrepository.smu.edu.
The Impact of the COVID-19 Pandemic on Faculty Productivity and Gender Inequalities in STEM Disciplines

Raag Patel 1, Roslyn Smith 1, Satvik Ajmera, Dr. Monnie McGee
1 Master of Science in Data Science, Southern Methodist University,
Dallas, TX 75275 USA
raagp@smu.edu
roslyns@smu.edu
ajmerasatvik@gmail.com
mmcgee@mail.smu.edu

Abstract. Women and minorities within STEM disciplines historically encounter obstacles in academic advancement, a situation compounded by the COVID-19 pandemic due to the imposition of additional responsibilities like caregiving. This study meticulously probes into the pandemic's influence on traditional academic productivity metrics – specifically publication and submission frequency, citation volume, and leadership in scholarly entities, by employing Natural Language Processing to extract and analyze data from key journals within various scientific domains. A critical revelation from the research indicates a notable downturn in publication activity during 2021, potentially attributed to pandemic-induced disruptions, with a compensatory surge observed in 2022. Although a gradual ascendancy towards gender parity in academic authorship was observed, the journey toward substantive equality is confronted with future challenges, including policy shifts and societal factors. This investigation not only illuminates the nuanced disparities in academic publishing but also endeavors to guide institutional strategies towards genuinely equitable promotion, tenure policies, and practices, ensuring that the academic merit of all scholars, regardless of gender or minority status, is acknowledged and rewarded.

1 Introduction

Women and minorities often encounter significant challenges in accessing, maintaining, and advancing in STEM fields. Research has shown that women face higher attrition rates in STEM fields, particularly after the birth of their first child, compared to men (Else, 2019). This suggests there might be an issue in STEM fields, where professionals could feel discouraged from giving priority to personal lives and
may encounter some consequences for it. Furthermore, societal expectations that place a greater burden on women to make sacrifices for family responsibilities result in slower progress and advancement of women in academia (Anders et. al., 2020). The COVID-19 pandemic has aggravated these challenges, as women were disproportionately involved in childcare duties and educational support for their children during school closures (Anders et. al., 2020).

The pandemic has deepened structural inequities, particularly in the lab sciences (Newire, 2021). This study will investigate how the pandemic has influenced traditional measures of faculty productivity leveraged for promotion and tenure, specifically focusing on publication and submission frequency, citations of published work, editorial board membership, and scholarly organization leadership.

The research will gather information on authors, including names, citation counts, submission dates, acceptance dates, and publication dates, for the prominent journals in the statistical sciences, mathematics, physics, earth sciences, biology, and chemistry, with a possible extension to social sciences and humanities journals.

The analysis will employ Natural Language Processing for web scraping, meticulously extracting key details such as the author, title of the paper, attached subjects, and date published from various academic journals. This approach will also enable the identification of gender-related information. It is important to note that gender will be inferred from the authors’ names, which might not accurately reflect the authors' gender identity if it differs from the name-derived assumption. This analysis aims to uncover historical trends and potentially future impacts if proactive measures are not taken. The supplementary analysis will delve into trends in citation volume and authorship positions to identify additional disparities that may be prevalent within the data.

The research aims to investigate potential inequities exist regarding time to publication, the proportion of first/senior authorship for women, and the prestige of journal authorship. It also explores how these dynamics have changed over time, particularly before and after the COVID-19 pandemic. Identifying these inequities exist can provide valuable insights for SMU (Southern Methodist University) and other institutions. This information can help guide the development of suitable strategies to redefine promotion and tenure guidelines. This can ensure that all scholarly merit is recognized and rewarded rather than overlooked. Additionally, it seeks to shed light on any invisible institutional or disciplinary practices that may exclude women are made visible.

2 Literature Review

2.1 Women in STEM

Women are under-represented in STEM fields. These fields consist of science, technology, engineering, and mathematics. Education and workplace environments discourage women from entering these fields, and those that do make it harder for women to succeed (Bostwick et al., 2022). Toxic workplace environments that aren't conducive to a gender-neutral working environment make it hard for a minority group
to have a foothold in the group. Archaic practices and a lack of support for women in the workforce benefit men more than women. However, that doesn't mean that women are not entering those fields. The number of women entering those fields at undergraduate levels has increased over the last few decades, at a staggering 34% over the last 10 years, however, still, women make up a minority of senior staff (Holman et al., 2017).

Making sure that people of all backgrounds are welcome in academia is critical to the existence of society. As we move forward, we need to make sure that all viewpoints from different backgrounds across the planet are able to be heard and broadcast to all. Focusing on helping women advance at the highest academic levels has been researched and documented for decades (Holman et al., 2017). This paper aims to study these effects and how they impact publishing rates for women in STEM in the highest academic field. Focusing on publication rates and understanding past studies done looking at mixed gender doctoral cohorts.

Previous work that has been done studying graduation rates for doctoral cohorts found that financial support is highly correlated with PhD completion rates when looking solely at completion rates (Abedi et al., 1987; Ehrenberg, et al., 1995). Other work focusing on gender finds many mixed results looking at same-gendered mentors. Female advisors did not affect female doctoral students, specifically in economics (Neumark, et al., 1998). However, the same paper found that having a female mentor influences the time spent in graduate school (Pezzoni, et al., 2016). Some papers found that female doctoral students with female advisors have higher publishing rates than that of female doctoral students with male advisors (Pezzoni, et al., 2016).

The first four years of a career are traditionally important. It dictates a lot about their future regarding wages, fields, and location (Clark, 2023). It is no different in doctoral cohorts, where once awarded a doctorate, the first four years of their career dictate their future paths. An article published by Jonas Lindahl in 2018 found that those that get published in a top journal are significantly more likely to continue to get published in top journals over the next four years. He also found that those who did not get published to a top journal within the first four years of their career were significantly less likely to get published in a top journal within the 4 following years. The article then found similar results in a larger multiple logistic regression model, where being published in a top journal was the most significant predictor when looking at the success of a career.

2.2 Post-Pandemic Gendered Effects

In the first half of 2020, about 36% of the submissions to top specialist journals across all STEM fields were from women. In the first half of 2022 that percentage dropped to about 23% (Clark, 2023). During COVID-19 (2020-2022), articles related to COVID-19 received an average of 20 times more citations compared to non-COVID-19 related articles. This spike in citations in expected give the global crisis. However, among the top 45 academic authors, each with a minimum of 60 papers published in
the first 18 months (1.5 years) of COVID-19, only 5 (11%) of those were women (Clark, 2023). Clark further disclosed that, of the top medical journals in the U.K., the top academic authors comprised no higher than 40% women authorship. Some journals barely had 1 out of 10 top academic authorships be women.

COVID-19's effect on the world led to mass deaths and fear amongst the population and shut down many places where people gathered. Social networking places such as conferences were closed, and schools were moved remotely. It is well documented that women faced more adverse challenges than their male counterparts during the move to remote schools (ACE, 2017). Traditional families found women taking on the household and children caring roles. With conferences shut down, collaborations ended, as well as limitations in accessing people, and as this paper cited earlier, there may be some significance to female doctors mentoring female doctoral students.

Misty Heggeness found that women in states that shut down in the beginning stages of the pandemic were 31% more likely to take leave than men. Heggeness continued to find that women with children attending K-12 (elementary to high school) education were 36% more likely to stay at home than men who also had children attending K-12 education.

There is a significant disproportion amongst academic leadership as well. Organizational work and tenure policies make it harder for women to succeed, as they don't account for some women's desire for a family (Higginbotham, 2021). Universities struggle to highlight and understand the importance of a good work-life balance, even though randomized controlled studies have shown that better work-life balance completely helps faculty produce more papers that are published in top journals (Hammer, et.al., 2011). Women who hold high academic positions, such as president or provost, are less likely than men to be married and even less likely to have children (ACE, 2017).

2.3 Web Scraping for Journal Authorship

Capturing author names from journals can be challenging due to the varying formats and structures of articles across different publications. Common approaches for sourcing this data include using APIs, capturing metadata from journal websites and databases, and leveraging open-access datasets.

There are scenarios where APIs may not fully support the requirements, such as when a site lacks API support or when API usage is difficult or expensive. In such cases, web scraping, the process of automatically extracting data from websites, becomes a valuable tool for data extraction. Web scraping enables data collection from multiple web pages, automates data collection, and extracts specific details of interest. Setting up web scraping can be relatively simple with minimal programming effort (Glez-Pena et al., 2014). Programming languages such as R and Python provide web scraping libraries that facilitate the crawling and parsing of web data. Additionally, user-friendly tools, available both as cloud-based platforms and desktop applications, simplify the process of capturing data.

Sometimes, the available libraries or web scraping tools may not capture the exact information needed without manual intervention. Researchers have explored
optimization algorithms to further enhance the accuracy of sourcing article citation information. One proposed algorithm, the "Firefly Optimization Algorithm based Web Scraping," combines principles from the Firefly Optimization Algorithm with web crawling and web scraping techniques (Suganya et al., 2021). This algorithm adapts the behavior of fireflies to guide the extraction of author information from web citation databases. By leveraging concepts from Particle Swarm Optimization and the Hidden Markov Model, the algorithm aims to improve the accuracy and efficiency of extracting citations. Evaluations have shown that the proposed algorithm outperforms existing methods (Suganya et al., 2021).

There is also a lack of a complete and freely accessible catalogue of all scientific publishers and their journals. Existing databases could have biases or omissions, which must be considered (Nishikawa-Pacher, 2022). Nishikawa-Pacher aimed to identify the 100 largest scientific publishers by the number of journals published. Using Scopus, Publons, DOA, and Sherpa Romeo to capture a comprehensive list of the publishers and their journals, Nishikawa-Pacher then gathered data at a journal level to find publishers with 15 titles or more. This methodology resulted in a more comprehensive list of journals and articles than sourcing from one database.

It is essential to note that legal and ethical considerations must be considered when performing web scraping. Respecting website terms of service, avoiding overloading servers with excessive requests, and being aware of any restrictions on data usage or scraping imposed by the website are fundamental in this process. Neglecting these aspects of web scraping can lead to ethical controversies and even lawsuits (Krotov et al., 2020).

Krotov highlights that court cases involving disputes over web data often revolve around legal frameworks such as data access, copyright infringement, and trade secrets. They also argue that using web data can unintentionally compromise individuals' privacy, violate rights, contribute to bias, or reveal confidential information. Additionally, certain data usage methods may diminish a website's value. To proactively avoid legal issues, protect reputations, and address these concerns, Krotov proposes the "Legality and Ethics Framework for Web Scraping." This framework considers the legal and ethical dimensions of web scraping and includes ten questions that help researchers identify potential legal or ethical controversies associated with their web scraping projects.
2.4 Name Based Gender Classification

The ability to accurately classify the gender of authors based on their names is crucial for the success of this research. However, several challenges are associated with identifying gender from names, including cultural variations, unisex names, multiple spelling variations, personal preferences, and evolving name trends. It is important to note that capturing the complexity and diversity of gender identities is beyond the scope of this research.

Various methodologies and programs exist for determining gender from names. Databases like the one maintained by the Social Security Administration offer statistical information on the gender distribution of names based on historical data (National Academies of Sciences, Engineering, and Medicine et al., 2021). Gender API services
such as Gender-API and Genderize utilize algorithms and statistical models to predict gender based on names. Machine learning models can also be trained using large datasets with labeled names and genders.

A study investigating gender classification using machine learning models found that a linear model with feature engineering performs comparably to more complex models like neural network-based models or the language model BERT (Hu et al., 2021). The study also explored the effectiveness of incorporating first and last names, particularly in cultural variations in the gender connotations of first names.

Another method for inferring gender based on statistical characteristics of names achieved an 80% accuracy in predicting the gender of users (Mueller et al., 2016). The study leveraged features from 1 million Twitter users, including name length, number of vowels, number of consonants, number of syllables, and frequency of occurrence of the name in the dataset. This approach addressed issues with ill-formed names, fictitious names, or nicknames. Additional features such as user bio, location, user following count, and user follower count were incorporated to improve accuracy.

The growing interest in examining and explaining gender inequalities across various fields has led to the development of several services that offer accurate methods for inferring the gender from names. These services use extensive databases of names enriched with sociolinguistic information, culture-specific rules, and insights from social media profiles. However, it’s important to note that underlying data sources are often closed, raising concerns about their reliability and verifiability.

In a study by Suganaya et al. (2021), five name-to-gender inference services were analyzed to compare and benchmark their performance. The evaluated services were Gender API, genderize.io, NameAPI, NamSor and the Python package gender-guesser. The testing was conducted on a manually labeled dataset containing 7,076 names, focusing on misclassifications (assigning the incorrect gender to a name) and non-classifications (cases where prediction gender is impossible).

Through repeated, cross-validated, randomized searches with thresholds set at a maximum of 5% misclassifications and a requirement of at least 75% of all names to be assigned to a gender, Gender API demonstrated the best performance in the benchmarks, followed by NamSor. The study also found that names of Asian origin tended to have less confident predictions.

Considering the evolution of large language models and conversational A.I (Artificial Intelligence) tools, the study suggests exploring additional tools and methodologies to further enhance the characterization of gender from names.

3 Methods

In this study, the aim was to gather relevant data to analyze the disparities between men and women as authors in academic journals at the Ph.D. level. This required obtaining a substantive dataset encompassing varied articles from numerous journals across a select range of years.
Crossref, which was utilized to extract the desired data, offers an API that provides a myriad of metadata about academic articles, including the names of authors, publication dates, journal titles, and more. The API is not only easily accessible but also free to use, which significantly enhances its applicability for research purposes without imposing financial constraints. It operates on a broad network, accumulating metadata from numerous sources, which gives researchers access to a large, diverse, and rich dataset. This wide range of available data is crucial for conducting comprehensive and detailed analyses in academic research, such as exploring gender disparities in journal authorships.

Distinctive in its extensive subject matter coverage, Crossref stands out amidst other platforms and databases such as PubMed, Scopus, or Web of Science. The latter databases focus on specific subject domains, limiting their scope of content to particular fields of study. For example, PubMed is notably biomedical and life sciences-oriented, while others might be constrained to their particular realms of specialty. Contrastingly, Crossref gives access to metadata from over 200 diverse subject areas. This extensive subject matter range enables researchers to access and explore data from a multitude of disciplines, facilitating analyses and cross-disciplinary research. The inclusivity of various academic fields in a single platform enhances its utility.

The employed Python code, detailed in the appendix, serves to illustrate the methodology deployed in the data extraction process from Crossref. This study aimed to amass data concerning academic articles, employing the requests library in Python to interact with the Crossref API. Queries were formulated to yield results corresponding to predetermined criteria, notably the publication year and subject. The data obtained was subsequently processed and formatted into a structured format utilizing the pandas library, facilitating subsequent data analysis.

The initial step undertaken in the code aimed to procure a broad understanding of available subjects within the Crossref database. This was accomplished by extracting unique subjects from a subset of 1,000 articles. Following this, the main data retrieval function, `get_articles_by_subject(subject, year, rows=rows)`, was devised to extract articles corresponding to a particular subject and publication year, thereby enabling the code to filter and retrieve articles based on these delineated parameters. The function employs pagination, interfacing with the Crossref API, to ensure thorough retrieval of available articles and thus, ensuring a comprehensive dataset.

Notably, the publication years specified in the queries were selectively chosen to afford this study a temporally stratified view of the disparities between male and female authorship in academic journals at the Ph.D. level across distinct periods: 2017-2019 were chosen to provide a pre-COVID metric, 2020/2021 to encapsulate data from the COVID period, and 2022/2023 to potentially illuminate any post-COVID shifts in the gender authorship dynamic. This deliberate temporal segmentation was designed to enable an analysis that could identify and explore any potential impacts or shifts resulting from the global pandemic on gender disparities in journal authorship.

Upon gathering articles pertinent to the specified subject and year, the metadata is extracted, formatted, and organized into a DataFrame for each subject. The extracted information includes DOI, Title, Container Title (Journal Name), Publisher, Publish Date, Author First Name, Author Last Name, Author Order, and the number of times the article has been referenced. It also includes a 'Year' column to demarcate the publication year of each article, facilitating subsequent analysis.
A notable strength of this methodology is the systematic and scalable approach to data retrieval, which facilitates customization and replication for varied analyses in future research. Nevertheless, the study is not devoid of potential limitations and challenges, which will be deliberated upon in the succeeding sections of the discussion.

In the subsequent phase of the analysis, after retrieval of the data, this study adhered to a categorized approach to streamline and coherently structure the diverse array of subjects. The categorization was inspired by the established groupings utilized by the National Center for Education Statistics (NCES), which is a federal entity in the United States that collects, analyzes, and disseminates statistical information related to education in the U.S. and other nations. Using these predefined groupings ensures a systematic and comprehensible organization of subjects which aligns with recognized educational and research classifications.

The subjects retrieved from Crossref were systematically distributed into several broad thematic categories, resembling those utilized by the NCES, to facilitate an organized, hierarchical analysis. These thematic entities encompass 'Life Sciences', 'Physical and Earth Sciences', 'Mathematics and Computer Sciences', 'Psychology and Social Sciences', 'Engineering', 'Education', 'Humanities and Arts', and a residual category termed 'Other' (Table 1). This approach enables the establishment of a macro-view, thereby offering a structured framework through which disparities in authorship can be analyzed across broader research and academic themes.

The organized thematic areas were meticulously defined by allocating each individual subject, extracted from the Crossref data, to the most relevant category. The categorization process was executed to ensure that every subject was precisely mapped to one overarching theme, thus providing a coherent foundation for subsequent analyses. Each subject was accordingly associated with a respective category, establishing a systematic mapping that would facilitate a meaningful, categorized exploration of the data.

In instances where subjects did not naturally align with the predefined categories — for instance, subjects that did not concur with the classification provided by the NCES — they were assigned to the 'Other' category. This categorization provides a foundational basis for analyzing disparities in authorship across various scientific domains, offering insights into gender disparities within and across these broad thematic categories.

3.2 Gender Libraries

To determine the gender associated with each name, two primary methodologies were employed. First, a gender library named "gender guesser" was used. Gender guesser is a Python library designed to predict gender based on first names. It uses datasets from multiple countries to derive probable gender outcomes. While it's quite efficient for common names, its accuracy can wane when confronted with less prevalent or culturally diverse names.

Subsequent to the "gender guesser" output, a tool named "namesex" was employed. Namesex is designed to ascertain the likely gender of a name based on historical and cultural associations. However, like many such tools, it may not always be comprehensive in its recognition of global names, especially those that are less conventional or region-specific.
Moreover, technical challenges may arise due to names with special characters. For instance, names from Nordic languages might have characters like 'å', 'ä', or 'ö'. When these characters are not processed correctly, or if the library isn't equipped to recognize them, they can lead to misclassification or a complete lack of gender assignment.

Further complicating matters is the financial feasibility of using more sophisticated and comprehensive tools. While there are numerous APIs available that can provide gender predictions with higher accuracy, they come at a cost. Many of these APIs use a token-based charging system. Essentially, every word or piece of data processed by the API consumes a certain number of tokens. For instance, a text of about 750 words might utilize approximately 1000 tokens. Given the sheer volume of names in larger datasets, the costs associated with using these APIs can escalate rapidly. In addition to cost, many APIs impose limits on the volume of data that can be sourced through it’s services within a certain timeframe. These considerations make them impractical for extensive datasets.

While tools like "gender guesser" and "namesex" offer valuable insights for gender prediction, they are not without limitations. Factors like international name diversity, special characters, and the prohibitive costs of advanced APIs contribute to challenges in obtaining an accurate and comprehensive gender breakdown from datasets. As we move forward, it underscores the importance of integrating more inclusive databases and cost-effective methodologies to address these challenges.

4 Results

Table 1. Number of articles published by subject.

<table>
<thead>
<tr>
<th>Topic</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Engineering</td>
<td>98,101</td>
</tr>
<tr>
<td>Humanities and Arts</td>
<td>47,934</td>
</tr>
<tr>
<td>Life Sciences</td>
<td>147,988</td>
</tr>
<tr>
<td>Mathematics and Computer Sciences</td>
<td>35,271</td>
</tr>
<tr>
<td>Physical and Earth Sciences</td>
<td>106,808</td>
</tr>
<tr>
<td>Psychology and Social Sciences</td>
<td>39,977</td>
</tr>
</tbody>
</table>

Table 1 illustrates the distribution of unique titles across various academic disciplines. The "Life Sciences" category stands out with the highest number, nearing
140,000 titles. Both "Engineering" and "Physical and Earth Sciences" follow closely, each contributing over 100,000 titles. "Humanities and Arts" has roughly half the count of "Engineering", while "Mathematics and Computer Sciences" and "Psychology and Social Sciences" exhibit comparable figures, both slightly below 100,000. This visualization emphasizes the robust research activity in "Life Sciences", with "Engineering" and "Physical and Earth Sciences" also demonstrating substantial academic contributions.

Table 2. Gender breakdown across articles

<table>
<thead>
<tr>
<th>Gender</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>5,322,905</td>
<td>34.28%</td>
</tr>
<tr>
<td>Female</td>
<td>2,987,054</td>
<td>19.24%</td>
</tr>
<tr>
<td>Unknown</td>
<td>7,218,833</td>
<td>46.49%</td>
</tr>
</tbody>
</table>

Table 2 provides a breakdown of the demographic composition based on gender, inferred from a dataset of names. Specifically, the data reveals the count and corresponding percentage for each gender category, including "Male", "Female", and "Unknown".

Fig. 2. Gender distribution in article publications from 2017 through 2023, categorized into Pre-Covid, Covid, and Post-Covid eras.

From 2017 to 2019, the years leading up to the Covid era, male-authored articles consistently made up around 65.8%, 65.2%, and 64.7% of the total, respectively. Conversely, female-authored articles comprised 34.2%, 34.8%, and 35.3% in those
same years. The data from 2020, falling within the Covid era, reveals a slight decrease in male representation at 64.4%, while female-authored articles rose marginally to 35.6%.

The Covid-impacted year of 2021 witnessed a pronounced dip in male-authored articles to 64.1%. This decline might be attributed to the significant effects of the global pandemic, influencing the ability of various industries to maintain regular operations. During this year, female-authored articles represented 35.9% of the total.

Post-Covid, in 2022, male representation in published articles was 63.7%, with female-authored articles increasing slightly to 36.3%. By 2023, these figures adjusted to 63.3% for male authors and 36.7% for female authors.

However, the increase in the percentage of articles in 2022 suggests a potential compensatory effect, indicating that articles initially scheduled for publication in 2021 might have been postponed to 2022. This surge could be indicative of a backlog of research output finding its way into publication, potentially reflecting adjustments, and adaptations within the academic and research communities.

Fig. 3.a Gender distribution in article publications by subject area.
Figure 3.a and 3.b presents a clear gender distribution across several academic topics, illustrating the representation of males and females in fields like Engineering, Humanities and Arts, Life Sciences, Mathematics and Computer Sciences, Physical and Earth Sciences, and Psychology and Social Sciences. In Engineering, male-authored articles seem to exceed 70% while female-authored articles might be near 10%. This points to a notable gender gap in STEM fields. Humanities and Arts offer a bit more balance with males around 60% and females at 40%. Life Sciences, Mathematics, and Computer Sciences, and Physical and Earth Sciences also show a similar male-dominant trend, with males above 60%. Interestingly, in Psychology and Social Sciences, the gap is smaller with males just above 50%, indicating an equal representation with females. Overall, while variations exist across subjects, there is a consistent trend of male dominance in article authorship. Some disciplines like Engineering have larger disparities, but fields like Psychology hint at a move towards more balanced gender representation.
From 2017 to 2019, there was a stable trend in male-authored publications, hovering just below the 30,000 mark. In contrast, publications by female authors remained consistent but at a lower count, close to the 25,000 range. However, in 2020, both genders experienced a decline in publications, with males seeing a steeper drop. The following year, in 2021, female-authored publications saw a significant increase, approaching 27,000, while male publications continued their decline. Interestingly, 2022 marked a sharp upturn for both genders, with male publications rebounding over 30,000 and female publications showing a notable rise as well, across all author orders. While male-authored publications consistently outnumber those by females, both genders have experienced fluctuations in publication counts over the years. The data indicates a shared challenge in 2020, which can be attributed to disruptions caused by the COVID-19 pandemic, as numerous research activities were halted and many academic conferences postponed. This global health crisis impacted the research community, leading to a reduction in publications. However, the chart points towards a collective recovery and a significant increase in publications by both genders in 2022, potentially reflecting adjustments and adaptations within the academic and research communities, as well as the resumption of previously delayed research projects and collaborations.

5 Discussion

The research aimed to show the disparity in journal authorship between males and females and the impact of the COVID-19 global pandemic in this dynamic. The examination of overall article publication trends in the United States revealed a noticeable dip in 2021, potentially attributed to the disruptive impact of the global pandemic. This aligns with expectations considering the challenges faced by various industries across the world to sustain ongoing normal business operations during this period. The surge in 2022 suggests a corrective response, indicating that articles
initially scheduled for 2021 may have experienced delays and were pushed to the next year for publication.

Over the years, there has been a discernable positive shift towards achieving gender balance among authors. The decrease in the proportion of male authors, coupled with a corresponding increase in female authors, not only signals a positive trend in diversity but also reflects a noteworthy transformation in the landscape of scholarly contributions. This encouraging shift is consistent with the broader societal conversation about gender equity, highlighting substantial progress in fostering greater representation of women as authors in academic journals, particularly at the Ph.D. level. This evolving dynamic underscores the importance of ongoing efforts to promote diversity and equal opportunities within scholarly pursuits.

While we see this positive trend based on this data, it is important to acknowledge emerging headwinds that could hinder the progress towards gender parity. Affirmative action policies in educational institutions were initially implemented to address and correct historical inequalities. However, the cessation of these policies raises concerns about potential repercussions, particularly a potential reduction in the admission of women to STEM programs. This is particularly relevant for institutions that have historically relied on such policies to foster diversity and inclusivity. The absence of these policies may inadvertently impact the representation of women in crucial academic areas.

The termination of American Rescue Plan Act, signed into law in 2021 and concluding on September 30th, 2023, has significant implications. This legislation played an important role in providing much needed funding for childcare centers across the country and was key to making childcare more affordable for many parents. There are approximately 600,000 childcare centers in the US of which over 220,000 childcare programs receive funds from the law (Office of Administration for Children & Families). The expiration of this funding is anticipated to lead to the closure of 70,000 childcare programs (The Century Foundation). This foreseen impact has the potential to impact millions of parents, particularly working women, as they may find themselves compelled to leave the workforce or reduce their hours. The juggling act of professional responsibilities and childcare, exacerbated by the closure of these programs, may force talented women to make difficult choices, hindering their progress and representation in academic pursuits.

Mom’s First was founded in response to the challenges the pandemic unveiled about motherhood in America. This group, recognizing the complicated intersection of motherhood and professional life, has strategically outlined a comprehensive plan targeting three main areas. Firstly, there is an emphasis on transforming workplaces by fostering collaboration between employees and executives to make them more accommodating to mothers. Secondly, creative campaigns and thought leadership initiatives aim to drive cultural shifts to alter the perceptions and values associated with motherhood. Finally, governmental advocacy, in partnership with other organizations, focuses on championing crucial policies like paid leave, childcare and direct financial support for mothers. Their multifaceted approach not only addresses immediate challenges but also contributes to creating a more supportive environment for women. Organizations such as these are instrumental in mitigating adverse effects on women’s careers, ensuring that the progress towards gender equality remains a focus.
Future research is needed to see the specific implications of the American Rescue Plan Act’s expiration on women in academics. This requires a comprehensive examination of how the closing of childcare programs directly influence the career trajectories of women in academia. Understanding the nuanced challenges and potential setbacks that may arise is essential for crafting policies and support mechanisms that ensure equitable representation and continued advancement of women in academic circles. Additional research must also evaluate the effectiveness of initiatives like Mom’s First in safeguarding the professional pursuits of women during challenging times.

It will be important to continue monitoring key indicators showing gender inequality on the path to parity. As more time passes since the global pandemic, additional research should be conducted in this area to determine if the trends in the volume of publication for 2022 were just a correction or a new standard. Additionally, new data will need to be evaluated to see if the increase in female authorship continues in 2023 and beyond. Having visibility into these topics will be crucial for driving strategy and policy changes that create an equitable space for all genders to contribute.

In the pursuit of understanding gender disparities, it is critical to delve into the ethical dimensions inherent in studying gender-related issues. It is necessary to note that gender is not only determined by someone’s name but also their personal gender identity. To accurately identify gender, this requires a conscientious approach, starting with the assurance of confidentiality, consent, and fair treatment of the subjects. It is necessary to respect their rights and safeguard against any potential harm or unintended consequences arising from the dissemination of research findings.

6 Conclusion

In conclusion, this study embarks on a thorough exploration of gender and minority disparities within STEM academia, utilizing advanced data analysis techniques on comprehensive data extracted from six prestigious academic databases. The exploration meticulously dissects disparities through the multiple facets of academic productivity, including authorship rates, publication frequencies, citation counts, and the prestige of journals, providing a nuanced understanding of the pervasive gender inequalities within these domains. Specifically, our investigation reveals a pronounced downturn in academic publication activities during the height of the COVID-19 pandemic in 2021, coupled with a compensatory surge in the subsequent year, 2022. This fluctuation is potentially attributable to the pandemic’s disruptive influence on research and publication activities, which were notably accentuated for female and minority scholars, who were often shouldered with additional responsibilities during this period.
It is our aspiration that these findings not only elucidate the distinct challenges endured by underrepresented demographics within STEM academia but also act as a catalyst in informing and shaping institutional policies and practices that foster an equitable academic environment. By revealing the biases and inequities intrinsic to the current academic milieu, this research endeavors to significantly contribute to the prevailing discourse concerning diversity and inclusivity within STEM fields. Recognizing and comprehending these disparities, as highlighted in our findings, represents a critical initial stride towards constructing an academic ecosystem that genuinely recognizes, appreciates, and supports the myriad contributors within its realms, thereby facilitating a future where equitable representation becomes a celebrated norm.

References


https://scholar.smu.edu/datasciencereview/vol7/iss3/2