AFRICAN-AMERICANS, LATINOS, AND THE CONSTRUCTION OF RACE: TOWARD AN EPISTEMIC COALITION

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I. INTRODUCTION

Latinos will soon become the largest minority group in the United States.¹ African-Americans may therefore be about to give up political clout to Latinos. This prospect has generated tension between African-Americans and Latinos.² Given this background, it is important for Critical Race Theory³ and Latino Critical Theory⁴ to

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² See Richard Estrada, Don't Ignore Black-Hispanic Tensions, DALLAS MORNING NEWS, Dec. 8, 1995 at 31A; PIATT, supra note 1, at 4-12.


⁴ Latino Critical Theory has emerged because Latinos were not being addressed in race discourse. For examples of Latino Critical Theory, see NO LONGER THE SILENT MINORITY: CRITICAL PERSPECTIVES ON THE LATINO CONDITION—LAW, HISTORY,
consider the matter of the African-American/Latino relationship. With this in mind, I would like to discuss two important questions posed by the organizers of this panel: (1) How is the relationship between African-Americans and Latinos affected by the construction of race? and (2) Can Critical Race Theory benefit by a consideration of the race or racialization of Latinos? In light of these questions, in Part II, I argue that the construction of race impacts the relationship between African-Americans and Latinos. Specifically, the legal construction of Mexican-Americans as white has generated tensions that form a barrier to coalition building between African-Americans and Latinos. I contend that Mexican-Americans should embrace a non-white identity to facilitate coalition building with African-Americans. In Part III, I argue that Critical Race Theory can benefit from considering the racialization of Latinos. Indeed, I contend that the racialization of African-Americans cannot be fully understood without considering the racialization of Latinos. As a result, I call for an epistemic coalition comprised of all minority groups so that each group achieves knowledge about themselves and their place in the world.

II. HOW IS THE RELATIONSHIP BETWEEN AFRICAN-AMERICANS AND LATINOS AFFECTED BY THE CONSTRUCTION OF RACE?

I want to focus on the example of Mexican-Americans. Mexican-Americans have been legally classified as white. That legal


classification impacts the relationship between African-Americans and Mexican-Americans. It creates a barrier to coalitions with African-Americans and other non-white minorities.

An example from Dallas, Texas is instructive. In the City of Dallas, there are currently major battles between African-Americans and Mexican-Americans over the direction of the Dallas School District. In connection with this conflict, African-Americans have recently expressed resentment toward Mexican-Americans. The resentment is expressed as follows: Mexican-Americans have been free riders. African-Americans fight for civil rights; Mexican-Americans ride their coat tails and share in the benefits.

This resentment has been significantly linked to the legal construction of Mexican-Americans as white. Recently, some African-American leaders in Dallas have argued that Mexican-Americans should not share in the benefits or gains achieved by African-Americans because Mexican-Americans have been legally classified as white. Thus, the relationship between African-Americans and Mexican-Americans is impacted by the construction of race. The legal designation of Mexican-Americans as white raises a barrier to coalition building between African-Americans and Mexican-Americans.

In order to help build a coalition between African-Americans and Mexican-Americans, it makes sense for Mexican-Americans to reject their legal designation as white. Although white identity has been a traditional source of privilege and protection, Mexican-Americans did not receive the usual benefits of whiteness. Mexican-Americans experienced segregation in schools and neighborhoods. Mexican-Americans have been discriminated against in employment. Moreover, in non-legal discourse, Mexican-Americans have been categorized as irreducibly Other and non-white. For ex-

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8. See Martínez, The Legal Construction of Race, supra note 5, at 336.

9. See Richard Delgado, Rodrigo's Twelfth Chronicle: The Problem of the Shanty, 85 GEO. L.J. 179, 673 (1997) ("school authorities sent Mexican kids to schools that were different from—and inferior to—the ones attended by Anglo children"); Martínez, Legal Indeterminacy, supra note 4, at 569, 574-602; Michael A. Olivas, Torching Zozobra: The Problem with Linda Chavez, RECONSTRUCTION, VOL. 2, NO. 2, 48, 51 (1993) (noting that Mexican-Americans were isolated in underfunded schools).

10. See Martínez, The Legal Construction of Race, supra note 5, at 336.

11. See id. at 342.
ample, one commentator described how Anglo-Americans drew a clear racial distinction between themselves and Mexican-Americans:

Racial Myths about Mexicans appeared as soon as Mexicans began to meet Anglo American settlers in the early nineteenth century. The differences in attitudes, temperament and behavior were supposed to be genetic. It is hard now to imagine the normal Mexican mixture of Spanish and Indian as constituting a distinct ‘race,’ but the Anglo Americans of the Southwest defined it as such.12

Given all of this, it does not make sense for Mexican-Americans to retain the legal designation of white. If Mexican-Americans embraced a non-white legal identity, then Mexican-Americans and African-Americans would be able to build a better relationship.13

It is pointless for Latinos and African-Americans to divide themselves over the issue of Latino “whiteness.” Indeed, to preserve the current racial hierarchy, mainstream white society often attempts to create divisions among minority groups.14 Given this, Latinos and African-Americans must work together as a coalition in order to dismantle racial subordination.15 By rejecting the legal designation of white, Latinos would be taking a step toward building such a coalition.

III. CAN CRITICAL RACE THEORY BENEFIT OR BE ENHANCED BY A CONSIDERATION OF THE RACE OR RACIALIZATION OF LATINOS?

Critical Race Theory can be enhanced by considering the racialization of Latinos. First, as discussed above, to the extent that Critical Race Theory reconsiders the legal designation of Mexican-Americans, Critical Race Theory can strengthen its own position by helping to create a stronger coalition with Latinos and Latino Critical Scholars. Second, to the extent that Critical Race Theory con-

12. J. Moore, Mexican-Americans 1 (1970). See also Rodolfo Acuña, Occupied America: The Chicano’s Struggle Toward Liberation 7 (1972) (“Anglo-Americans arriving in the Southwest believed they were racially superior to the swarthy Mexicans, whom they considered a mongrel race of Indian halfbreeds”); Guadalupe T. Luna, “Agricultural Underdogs” and International Agreements: The Legal Context of Agricultural Workers within the Rural Economy, 26 N.M. L. REV. 9, 9 (1996) (“The Mexican ‘peon’ ... is a poverty-stricken, ignorant, primitive creature, with strong muscles and with just enough brains to obey orders and produce profits under competent direction.”) (quoting Lothrop Stoddard, Re-Forging America: The Story of Our Nationhood 214 (1927)).

13. My discussion has focused on Mexican-Americans. My conclusion, however, is consistent with Bill Piatt’s position that, in general, Hispanics should embrace a non-white identity. See Piatt, supra note 1, at 159.


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consider the racialization of Latinos, it can become more comprehensive and closer to the truth. In so doing, Critical Race Theory can help eliminate certain misunderstandings that generate tensions between African-Americans and Latinos.

For example, Critical Race Theory could help correct the free-rider misunderstanding previously mentioned—i.e., that African Americans fight for civil rights; Mexican Americans ride their coat tails. If Critical Race Theory were to consider Latinos, it would discover that Latinos have waged a long and rigorous battle for civil rights. Mexican-Americans, for example, have been litigating school segregation of Latinos since 1930. Indeed, two Mexican-American school desegregation cases—Westminster School Dist. v. Mendez and Gonzalez v. Sheely—specifically foreshadowed the reasoning and the result in the 1954 landmark case of Brown v. Board of Education. In Brown, the Supreme Court held that the segregation of children in public schools on the basis of race deprived children of equal educational opportunities, and thus violated the Fourteenth Amendment. In Mendez, Mexican-American children in California filed a petition for relief against officials of several school districts. District officials had segregated the children into schools attended solely by children of Mexican descent. The trial court held that the segregation violated plaintiffs' Fourteenth Amendment rights. The Ninth Circuit affirmed, distinguishing cases—including Plessy v. Ferguson—in which courts had upheld...
segregation based on legislative acts. The court of appeals held that those cases were not controlling because the California legislature had not authorized segregation in *Mendez*. Thus, seven years before *Brown*, the *Mendez* court anticipated the result in *Brown*.

Similarly, in *Gonzalez v. Sheely*, Mexican-Americans sued officials of the Tolleson, Arizona Elementary School District. The court found that defendants had segregated Mexican-American school children into one school attended solely by Mexican-Americans. Following the reasoning of *Mendez*, the court held that this segregation violated plaintiffs’ Fourteenth Amendment rights. In reaching its conclusion, the *Gonzalez* court anticipated the reasoning in *Brown* by recognizing that segregation placed a stamp of inferiority on Mexican-Americans. In *Brown*, of course, the Supreme Court observed that segregation creates enduring feelings of inferiority in children “that may affect their hearts and minds in a way unlikely ever to be undone.” The *Gonzalez* court’s conclusion that segregation generated a feeling of inferiority in Mexican-Americans is also highly significant for its rejection of the notion in *Plessy* that legally compelled segregation did not stamp minorities with a badge of inferiority. Thus, the case law developed by Mexican-Americans in their efforts to desegregate schools provided strong precedential support for the reasoning and the holding in *Brown*.

Critical Race Theory can benefit from considering the racialization of Latinos in other ways as well. Such consideration can provide further evidence to support the claims of Critical Race Theory. The insights of Critical Race Theory are not specific to African-Americans. These insights can also be applied to Latinos. For example, one of the leading Critical Race Theory insights is that race is socially constructed. By considering how the courts constructed the race of Latinos, it is possible to develop more evidentiary support for the Critical Race Theory claim that race is socially constructed.

24. 161 F.2d at 780-81.
25. Id. at 780.
26. 96 F. Supp. at 1006.
27. Id. at 1005.
28. Id. at 1007.
29. 347 U.S. at 494.
30. See *Plessy*, 163 U.S. at 551. (“If segregation makes minorities feel inferior, it is not because of anything found in the act, but solely because the colored race chooses to put that construction on it”); *Martinez*, *Legal Indeterminacy*, supra note 4, at 579-80.
31. See, e.g., *Johnson*, *Los Olvidados*, supra note 16 (applying critical race theory to Latino immigration issues); *Martinez*, *The Legal Construction of Race*, supra note 5 (applying insights of critical race theory to the question of how legal actors constructed the race of Mexican-Americans).
32. See, e.g., *Martinez*, *The Legal Construction of Race*, supra note 5.
Take, for example, the legal construction of Mexican-Americans as white.\textsuperscript{33} The case law on this point provides powerful support for the Critical Race Theory insight that race is socially constructed. In \textit{In re Rodriguez},\textsuperscript{34} an immigration case, a Texas federal court addressed the question of whether Mexicans were white. At that time, the federal naturalization laws required that an alien be white in order to become a citizen of the United States.\textsuperscript{35} There, the court stated that from an anthropological perspective, Mexicans would probably be considered non-white.\textsuperscript{36} The court noted, however, that the United States had entered into certain treaties with Mexico, and that those treaties expressly allowed Mexicans to become citizens of the United States. Under these circumstances, the court concluded that Congress intended that Mexicans were entitled to become citizens. Thus, the court held that Mexicans were white within the meaning of the naturalization laws. \textit{In re Rodriguez} provides compelling support for the Critical Race Theory claim that race is socially constructed. It clearly reveals how racial categories can be constructed through the social or political process. Through the give and take of treaty making, Mexicans became white.

Consider another example. Critical Race theorists have argued that the law has recognized racial group identity when such identity was a basis for subordination.\textsuperscript{37} They contend, however, that the law often has failed to recognize group identity when asserted by racial minorities as a means for establishing rights.\textsuperscript{38} Thus, dominant-group-controlled institutions often have defined racial groups and have imposed those definitions onto some groups as a way to maintain the status quo—\textit{i.e.}, racial subordination. Again, consideration of the case law involving Latinos provides compelling support for this Critical Race Theory argument. For example, in \textit{Hernandez v. State},\textsuperscript{39} a Mexican-American had been convicted of murder. He sought to reverse his conviction on the ground that Mexican-Americans had been excluded from the grand jury and the petit jury.

\begin{itemize}
  \item \textsuperscript{33} \textit{Id.} at 7.
  \item \textsuperscript{34} \textit{In re Rodriguez}, 81 F. 337, 338-55 (W.D. Texas 1897).
  \item \textsuperscript{35} \textit{See Johnson, Racial Restrictions on Naturalization, supra note 5, at 143 (stating that from 1790 to 1952 only white immigrants could naturalize as citizens).}
  \item \textsuperscript{36} \textit{In re Rodriguez}, 81 F. at 349.
  \item \textsuperscript{38} \textit{See Harris, supra note 7, at 1761.}
  \item \textsuperscript{39} 251 S.W.2d 531 (Tex. Crim. App. 1952).}
\end{itemize}
He relied on cases holding that the exclusion of African-Americans from jury service constituted a violation of due process and equal protection. The court recognized only two classes as falling within the guarantee of the Fourteenth Amendment: the white race and the African-American race.40 The court held that Mexican-Americans are white people, and therefore, fall within the classification of the white race for purposes of the Fourteenth Amendment.41 Since the juries that indicted and convicted the defendant were composed of members of his race—white persons—he had not been denied equal protection of the laws.42 Thus, in *Hernandez*, Mexican-Americans sought to assert a group identity—the status of being a distinct group—in an effort to resist oppression—i.e., being excluded from juries. The Texas court refused to recognize their group identity. Instead, the Texas court imposed a definition of “white” on Mexican-Americans so as to maintain the status quo—i.e., exclusion from juries. Given this, a consideration of the racialization of Latinos provides important support for the critical race theory insight that courts often define racial groups in ways that maintain racial subordination.

Some of the participants at the LatCrit II Conference seemed to suggest that Latino Critical Theory poses a threat to Critical Race Theory or the interests of African-Americans. They suggested that a consideration of the racialization of Latinos may dilute the claims of African-Americans or undermine the claim of African-American exceptionalism—i.e., that the African-American experience is somehow unique and exceptional.

In response to these concerns, it seems that the following may be said. It is inevitable that Critical Race Theory must consider the racialization of Latinos. Currently, there is a world-wide movement—the Politics of Recognition and Multiculturalism—which generates the demand to consider Latinos. Today’s political discourse often involves the “demand for recognition.”43 One leading philosopher, Charles Taylor, ties the “demand for recognition” to a person’s notion of their identity.44 The idea is that one’s identity is partially determined “by recognition or . . . misrecognition of oth-

40. Id. at 535.  
41. Id.  
44. See id. at 25.
Thus, people can be harmed if the community reflects back to them a disparaging image of themselves. "Nonrecognition or misrecognition," then, "can be a form of oppression." Proper recognition, then, is an essential requirement for human beings.

Given this demand for recognition, Critical Race Theory must recognize Latinos and consider how Latinos have been racialized. This does not require that the interests of African-Americans be marginalized. Indeed, I believe that the racialization of African-Americans cannot be fully understood without considering the racialization of Latinos and other groups. According to philosopher W.V.O. Quine's holism, "the truth of any one statement or proposition is a function not of its relationship to the world but of the degree to which it 'hangs together' with everything else we take to be true." Thus, for Quine, it is incorrect to talk about the meaning of a single statement. It is therefore, incorrect to talk about the truth of a statement separate and apart from other propositions in the web of belief. Hence, we cannot talk about the truth of statements about African-Americans in isolation from propositions about Latinos within the web of belief. We cannot ascertain the truth about African-Americans without considering propositions regarding the racialization of Latinos. As Ludwig Wittgenstein explained, the world "wax[es] and wanes as a whole."

Quine's holism provides powerful support for the importance of establishing a coalition to combat the epistemic violence that has been practiced against minority groups. Scholars of western colonialism have emphasized the importance of the generation of knowledge—i.e., the writings and discourses of the white colonizers on the non-white Others—that justified the subordination of such Others. The production of such knowledge has been termed "epistemic violence." The Quinean insight—that the truth about the various minority groups (Latinos, Asian-Americans, Native Americans and African-Americans) cannot be ascertained without considering propositions about the various groups—means that minority

45. Id.
46. Id.
47. Id.
48. Id. at 26.
50. See Willard V.O. Quine, Two Dogmas of Empiricism, in FROM A LOGICAL POINT OF VIEW 42 (2d ed. 1953); see also George A. Martinez, On Law and Truth, 72 NOTRE DAME L. REV. 883, 890-91 (1997).
51. See Martinez, On Law and Truth, supra note 50, at 891.
54. Id.
groups must develop an epistemic coalition to learn the truth about themselves in order to fight against epistemic violence. Each group must contribute to that effort. They must develop knowledge about themselves. Only by considering the knowledge developed about each group will it be possible to learn the truth about any one racialized group.

Thus, minority groups must establish more than coalitions to achieve political results. Latinos, African-Americans, Asian-Americans and Native Americans must establish an epistemic coalition to achieve knowledge about themselves and their place in the world.

IV. CONCLUSION

Latinos will soon become the largest minority group in the United States. This prospect has generated tensions between Latinos and African-Americans. Given this, I have suggested that Critical Race Theory and Latino Critical Theory must consider the matter of African-American/Latino relations. In this regard, I have argued that the relationship between African-Americans and Latinos is affected by the construction of race. In particular, the legal construction of Mexican-Americans as white has generated tensions that form a barrier to coalition building. As a result, I have suggested that Mexican-Americans should embrace a non-white identity to better enable coalition building with African-Americans. I have also argued that Critical Race Theory can benefit by considering the racialization of Latinos. Indeed, I have contended that the racialization of African-Americans cannot be fully understood without considering the racialization of Latinos. In so doing, I have called for minorities to establish an epistemic coalition to achieve knowledge about themselves and their place in the world.