

1951

## Book Reviews

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## BOOK REVIEWS

**BOXCARS IN THE SKY**, by Richard Malkin, Import Publications, Inc., New York, N. Y., 1951, pp. 282, \$4.75.

**I**N this effort Mr. Malkin obviously has not tried to write a scholarly textbook but rather has put together a comprehensive "popular" presentation of the air cargo industry. The first half of the book is probably only of casual interest to the student of air transportation as it is the author's reporting of ventures in the promotion of the carriage of freight by air. It is to be hoped that some businessmen readers may be inspired to investigate the possibility of advantage to their enterprise that might accrue from moving their supplies or products by air.

Not until the second half of the book is the student of air transportation rewarded, but then handsomely, as he reads about the freight forwarder and his troubles in a chapter entitled "Meet Mr. Middleman" and the non-scheduled operator in "Enter the Nonsked." Both of these chapters on recent air cargo history are lucid and readable and offer an interpretation based upon the author's familiarity (he is managing editor of *Air Transportation*) with the controversies discussed. Other chapters on problems of flying the mail, terminals and packaging, express and the future freight possibilities of helicopters can further the student's knowledge in a practically painless manner thanks to the fluid journalistic style of the author and his liberal use of well-chosen photographic illustrations.

C. T. L.

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**WORLD AIRLINE RECORD 1950-1951**, by Roy R. Roadcap. Roy R. Roadcap & Associates, Chicago, Ill. 263 p.

**T**HIS book appears as the successor to the **AIRLINE RECORD**. It is an expansion of the earlier volume. In addition to traffic, operating, and financial coverage of the U.S. certificated airlines, this data is now given for all the leading airlines of other countries.

The material on individual airlines is uniformly arranged under the headings, Routes; Income Accounts; Payload and Income Account Analysis; Balance Sheets; Capitalization & Financial Ratios and Historical Financial Summary. This arrangement facilitates the comparison of airlines and good technical make-up makes for clear presentation of the information contained in the book.

E. C. S.