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“Boxed In”: Big iDeas Project: A Project Proposal

Daniela Balderas
Southern Methodist University

Erik Burgos-Soto
Southern Methodist University

Elena Harding
Southern Methodist University

Nyddia Hannah
Southern Methodist University

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"Boxed In"

Big iDeas Project

A Project Proposal

ISSUE

Immigration is at the heart of a much heated debate as current legislation stands. There is no simple black and white solution, and it is not the intent of the Boxed In Team to endorse one view over another. The goal is to bring attention to and promote discussion about a growing concern within the education system. Through the immigration debate the position of undocumented college students has been uncovered. Texas houses the second largest population of undocumented students in the United States, second only to California.

Erik Burgos and Daniela Balderas, both seniors at Southern Methodist University, desired to explore the topic further. They submitted a research proposal to the SMU Big iDeas Fund to create a ten minute film addressing the educational issue of undocumented college students in the Dallas, Texas area. When they were awarded a planning grant, they were able to expand on their previous work.

Since then, the team has grown significantly. Leticia Tudon, Elena Harding, Nyddia Hannah, and Jacqueline Negrete joined the team. They come from various interdisciplinary academic backgrounds including engineering, journalism, business marketing, risk management, Spanish, and anthropology. The goal of the team has grown as well. The students plan to create a second part of the film to address undocumented students and the economy, border security and politics.

PHASE II OF PROJECT:

Upon the culmination of part I of our film, we received a tremendous attraction from the media and were approached by several groups. One of the requests we received was from the Latino Jewish Alliance who proposed partnering with our team members to host a Public Forum, inviting several panelists, experts in their fields, as well as media contacts to cover the event. We strongly believe that by carrying out Phase II of our project we can further spread awareness and eventually draw closer to the core purpose of our project: To have our short film serve as a catalyst for future conversation on the issue.

Student Participants:

Student name: Daniela Balderas
Email: dbalderas@smu.edu
Cell phone: 469.441.8354
Major(s): [Marketing/Spanish](#)
Year of Study: [Junior](#)

Student name: Erik Burgos-Soto
Email: eburgossot@smu.edu
Cell phone: 214.586.1659
Major(s): [Engineering](#)
Year of Study: [Junior](#)

Student name: Elena Harding
Email: eharding@smu.edu
Cell phone: 214.779.8908
Major(s): [Journalism](#)
Year of Study: [Senior](#)

Student name: Nyddia Hannah
Email: nhannah@smu.edu
Cell phone: 214.926.9832
Major(s): [Anthropology](#)
Year of Study: [Senior](#)

Faculty Support:

Name: [Fernando Salazar](#)
Title: [SMU|Director of Hispanic Student Affairs](#)

Name: [Michele Houston](#)
Title: [SMU Meadows|Senior Lecturer](#)

Name: [Yolette Garcia](#)
Title: [SMU Simmons|Assistant Dean for External Affairs and Outreach](#)

External Support:

Name: [Gustavo Bujanda](#)
Title: [Vice President, Weber Shandwick](#)

Name: [M. Elizabeth Cedillo-Pereira](#)
Title: [Attorney, Cedillo-Pereira & Cedillo, PLLC](#)

B Proposed Timeline of Events

| | Task List | Completion Deadline | Persons involved in getting the task completed |
|----|--|---------------------|--|
| 1. | Finalize forum agenda with Gustavo Bujanda and Latino Jewish Alliance. | | Erik Burgos and Daniela Balderas |
| 2. | Secure location to host public forum the weekend of March 25 th . | Late Feb. | Erik Burgos |
| 3. | Use gathered footage to edit part II of our short film. | July | Elena Harding and Nyddia Hannah |
| 4. | Continue to work with web developer to upkeep site. | Ongoing | Daniela Balderas |
| 5. | Upload part II of film to site. | August | Erik Burgos and Daniela Balderas |
| 6. | Plan and carry out a short viral video marketing campaign surrounding our current project. | December | Elena Harding and Team |

C Budget Overview

All original copies of receipts will be kept by Fernando Salazar for our records.

| Description | Approximate Price | Total |
|--|---|--|
| Web site maintenance | -- | \$800.00 (including payment for web developer's services given at generous discount) |
| Marketing Materials (Flyers, business cards, pins, T-shirts) | -- | \$500.00 |
| DVDs | \$50.00 (qty. 2 cases for distribution) | \$100.00 |
| Michelle Houston's Consultation fees | \$10.00/hr. | \$200.00 |
| Video equipment for filming (cassette, etc...) | -- | \$100.00 |
| Food and Beverages for Public Forum | -- | \$300.00 |
| Public Forum (Secured Location) | -- | \$500.00 |
| MISC: Unforeseeable Expenditures | | \$1,000.00 |
| Total: | | \$3,000.00 <i>(We will work within our estimated budget in each category.)</i> |

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