Front Matter

Follow this and additional works at: https://scholar.smu.edu/scitech

Recommended Citation

Available at: https://scholar.smu.edu/scitech/vol15/iss2/1

This Front Matter is brought to you for free and open access by the Law Journals at SMU Scholar. It has been accepted for inclusion in Science and Technology Law Review by an authorized administrator of SMU Scholar. For more information, please visit http://digitalrepository.smu.edu.
Contents

Selected Material from Game::Business::Law - International Summit on the Law and Business of Video Games

Articles

Keynote Speech

Ted Price .................................................. 111

The Year in Video Game Law

W. Keith Robinson ........................................ 127

Brown v. EMA/ESA: U.S. Supreme Court Stops California from Playing Games with the First Amendment

Speaker: Christian Genetski ................................ 135

Social Gaming Legal Issues’ Impact on Creative, Development, and Business Success

Moderator: Richard Hilleman
Panelists:
Joseph Olin, Tom Mustaine, Carolyn Hoecker Luedtke ....... 157

Paying and Playing

Moderator: Mark Methenitis
Panelists:
Marco Mereu, Pietro Macchiarella, Steve Nix, Bryan Daley.. 179

Comments

Optimizing Copyright Duration for the Digital Age

Brady W. Frazier ........................................... 209

Killing the Internet to Keep America Alive: The Myths and Realities of the Internet Kill Switch

Scott M. Ruggiero ........................................... 241

A Review of 2011 Video-Game Litigation and Selected Cases

Kent Jordan & Robert Wilkinson ............................. 271
Case Notes

Criminal Punishment for Cyberbullying: In re Rolando S.
Caitlin R. Clark ............................................ 293

Apple, Inc. v. Amazon.com Inc.: Corporate “Bullying”
Through Trademark Infringement
Robert M. Gallman ............................................. 303

Chasing Rainbows: Exposing the Role of Color in
Yves Saint Laurent America, Inc.
Rachany Son ............................................. 313

Brochure

Game::Business::Law—International Summit on the Law
and Business of Video Games ................................ bi
SMU Science and Technology Law Review
An Official Publication of Southern Methodist University School of Law

2011-2012

Editor-in-Chief
Ben West

Managing Editor
Margaret Friess

Executive Editors
Holly Guest
Derrick Smith

Senior Notes Editor
Brady Frazier

Senior Articles Editors
Jesse Adkins
Sommer Hayes
Rebecca Nichols

Projects Coordinator
Steven Strobil

Events Coordinator
Clint Adcox

Articles Editors
Laura Cox
Nyle Davenport
Meredythe Heaton
Haley Hendrix
Owen Holladay
Sadie Horner
John Koetter
Wesley McDowell
Ben Neal

Notes Editors
James Cespedes
Andrew Griffith
Ragip Kurceren
Greg Oltmanns
Scott Ruggiero
Lewis Schiel
Brad Wilson

Technology Director
Rolando Quesada

Senior Staff Editor
Amanda Morin

Staff Editors
Lizbeth Arevalo
Jessica Brown
Erin Chancellor
Caitlin Clark
Stacy Cole
Robert Gallman
Honey Gandhi
Christopher Harris
Christopher Haug
Laura Hayes
Matthew Haynie
Reasha Hedke
William Hotze
Andrew Johnson
Kent Jordan
Scott Lawrence
Jonathan Lee
Tiffany Lunney
Brian Mason
Jennifer Mathis
Robert McAngus
Austin Muck
Amy Prescott
Maxim Rabinovich
Matt Rivers
Rachany Son
Whitney Stenger
Benjamin Weible

Faculty Advisor
Xuan-Thao Nguyen

Administrative Assistant
Donnaisa Baldwin
SMU Science and Technology Law Review
An Official Publication of Southern Methodist University School of Law

2012-2013

Editor-in-Chief
Laura Hayes

Managing Editor
Tiffany Lunney

Executive Editors
Andrew Johnson
Scott Lawrence

Senior Notes Editor
Robert Gallman

Senior Articles Editors
Caitlin Clark
Jennifer Mathis
Maxim Rabinovich

Articles Editors
Jessica Brown
Honey Gandhi
Christopher Haug
Amy Prescott
Kent Jordan
Benjamin Whible

Austin Muck

Notes Editors
Lizbeth Arevalo
Matthew Rivers
Christopher Harris
Rachany Son
Matthew Haynie
Robert Wilkinson

Projects Coordinator
Erin Chancellor

Events Coordinator
William Hotze

Technology Director
Zachary Williams

Senior Staff Editor
Reasha Hedke

Faculty Advisor
Xuan-Thao Nguyen

Administrative Assistant
Donnaise Baldwin
The *SMU Science and Technology Law Review* is published three times per year (Fall, Spring, and Summer) and is an official publication of the Southern Methodist University Dedman School of Law. The primary goal of the STLR is to provide timely articles on emerging developments in fields of science, intellectual property, and technology-related law that are of interest to attorneys, policymakers, judges, and the academic community. The articles published in the STLR are selected from submissions received from professors, students, and attorneys nationwide.

**Subscriptions**

You may obtain a subscription to the journal by filling out the form below and mailing it to the indicated address. Subscriptions are $30.00 per year. All payments must be made in U.S. dollars. Subscribers outside the U.S. please add an additional $10.00 per year for added shipping expenses. For questions please call (214) 768-2594.

**Change of Address**

Subscribers to the journal may change their address by sending change of address to: SMU Science and Technology Law Review, Southern Methodist University Dedman School of Law, P.O. Box 750116, Dallas, Texas 75275-0116.

**Back Issues**


---

**SMU Science and Technology Law Review**

**Subscription Form**

Name __________________________________________

Address __________________________________________

City ___________ State ___________ Zip Code ______________

Please make checks payable to: *SMU Science and Technology Law Review*

SMU Science and Technology Law Review
SMU Dedman School of Law
P.O. Box 750116
Dallas, Texas 75275-0116