Journal of Air Law and Commerce

Volume 18 | Issue 2

1951

Book Reviews

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Recommended Citation
Book Reviews, 18 J. Air L. & Com. 247 (1951)
https://scholar.smu.edu/jalc/vol18/iss2/10

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BOOK REVIEWS

BOX'CARS IN THE SKY, by Richard Malkin, Import Publications, Inc.,
New York, N. Y., 1951, pp. 282, $4.75.

In this effort Mr. Malkin obviously has not tried to write a scholarly
textbook but rather has put together a comprehensive “popular” presenta-
tion of the air cargo industry. The first half of the book is probably only
of casual interest to the student of air transportation as it is the author’s
reporting of ventures in the promotion of the carriage of freight by air.
It is to be hoped that some businessmen readers may be inspired to investi-
gate the possibility of advantage to their enterprise that might accrue from
moving their supplies or products by air.

Not until the second half of the book is the student of air transportation
rewarded, but then handsomely, as he reads about the freight forwarder
and his troubles in a chapter entitled “Meet Mr. Middleman” and the non-
scheduled operator in “Enter the Nonsked.” Both of these chapters on
recent air cargo history are lucid and readable and offer an interpretation
based upon the author’s familiarity (he is managing editor of Air Trans-
portation) with the controversies discussed. Other chapters on problems of
flying the mail, terminals and packaging, express and the future freight
possibilities of helicopters can further the student’s knowledge in a practical-
ly painless manner thanks to the fluid journalistic style of the author and his
liberal use of well-chosen photographic illustrations.

C. T. L.

WORLD AIRLINE RECORD 1950-1951, by Roy R. Roadcap. Roy R. 

This book appears as the successor to the AIRLINE RECORD. It is an
expansion of the earlier volume. In addition to traffic, operating, and
financial coverage of the U.S. certificated airlines, this data is now given
for all the leading airlines of other countries.

The material on individual airlines is uniformly arranged under the
headings, Routes; Income Accounts; Payload and Income Account Analysis;
Balance Sheets; Capitalization & Financial Ratios and Historical Financial
Summary. This arrangement facilitates the comparison of airlines and good
technical make-up makes for clear presentation of the information contained
in the book.

E. C. S.